

San Juanico Tacloban  
**Rotary**  
Club



# Tribune

RY 2024-2025  
ISSUE No. 4  
Aug. 31, 2024

A NEWSLETTER OF THE ROTARY CLUB OF SAN JUANICO - TACLOBAN CITY, PHILIPPINES



## MEMBERSHIP & NEW CLUB DEVELOPMENT MONTH



San Juanico Tacloban  
**Rotary**  
Club



**Stephanie A. Urchick**  
Rotary International President



**Caroline Lee-Andrade**  
District Governor



**Jonathan F. Tse**  
District Executive Secretary



**Paul Hector F. Quianzon**  
Assistant Governor, Area 3B1

## OFFICERS AND DIRECTORS RY 2024-2025



**Erwin Vincent G. Alcala**  
President



**Jeric Dane G. Granados**  
Immediate Past President



**Winston U. Yao Cabigon**  
President-Elect



**Arturo V. Beringuel**  
Vice President



**Maria Wilma P. Pascua**  
Secretary



**Mariel D. Claros**  
Treasurer



**Edward E. de Jesus**  
Auditor



**Francisco A. Darang Jr.**  
Protocol Officer



**Luzell Z. Ferrer**  
Executive Secretary



**Zarathustra A. Mercado**  
Club Administrator



**Marjorie B. Yu-Restor**  
Membership Chair



**Johnny Chu Go**  
Club Foundation Chair



**Jayson O. Pascual**  
Public Image Chair



**Jonell Martin A. Que**  
Young Leaders Contact



**Michael Victor C. Tezon**  
Service Projects Chair



**Richard A. Uy**  
Club Learning Facilitator



**Joerge B. Brosas**  
Special Assistant  
to the President

**Rotary**  
 District 3860



## August 2024 Message of Rotary International President

*D*ear fellow Rotary members,

If we are to truly change the world with The Magic of Rotary, it's up to all of us to foster a sense of belonging in our clubs. But every club should take its own path to get there, and the Action Plan can help you find your way. What does that look like?

Take for instance the Rotary Club of Beveren-Waas in Belgium. It was chartered in 1974 but has evolved with the times, developing both a strategic plan and a membership plan. To find new members, the club analyzes the city's professions to help focus its search, and all new members are quickly assigned tasks and roles.

The club also mixes up meeting times, alternating between evening and afternoon sessions, making them accessible for all members.

Sometimes, circumstances force clubs to make changes. But as people of action, we know that behind every obstacle is an opportunity.

The Rotary Club of Holyoke in Massachusetts was forced from its meeting place because of rising costs after the COVID-19 pandemic, but members took this setback and turned it into a strength. The club started meeting in a library community room that was available for no charge and catering lunch from a nearby deli. Lunch costs \$10 per person but it's optional, so no one has to spend money to attend a meeting. What a great way to work toward being "fair to all concerned."

Since making this change, the Holyoke club has gained 13 members. I suspect part of its membership growth is due to the club's sense of inclusivity — the first step toward belonging.

If you ask members what they expect from the club experience, you might find that your club doesn't meet expectations. Think of this as an opportunity to reshape your club in exciting ways, as alternative club models are making a positive impact.

For example, a Rotary Fellowship called Beers Rotarians Enjoy Worldwide, or BREW, has worked closely with the Water, Sanitation, and Hygiene Rotary Action Group for the past eight years to assist with clean water projects. In that time, BREW has funneled 25 percent of its dues to those initiatives.

BREW is one of many examples of members pursuing belonging to improve the world.

I can't stress enough the importance of belonging. Clubs become simply irresistible when all members feel that they are exactly where they need to be. To me, belonging is the spark that ignites *The Magic of Rotary*.

As you receive feedback from club members and the community you serve, I urge you to pursue that spark. The Action Plan can help you find the path to success, and if you light your way with the spirit of belonging, that path will lead to a bright future for your club, your community, and the world.

**Stephanie Urbick**  
 President, Rotary International



**Rotary**  
District 3860



## *Message from the Club President*

*D*ear Fellow San Juanico Rotarians,

Reflecting on the events from August 15 to 31, I want to extend my deepest gratitude to each of you for your dedication and active involvement in our projects and meetings. Your commitment to our mission has been instrumental in our accomplishments and continues to fuel our impact in the community.

Our regular club meeting provided a meaningful platform for us to exchange ideas, assess our progress, and discuss innovative ways to better serve those in need. Thank you all for your valuable input and dedication to advancing our club's goals.

One of the standout activities during this period was the installation of steel grills at Luneta Elementary School, an initiative that enhances safety and security for pupils and teachers alike. This project is a powerful example of our dedication to supporting local schools and ensuring that pupils have a safe, conducive environment for learning. My heartfelt thanks go out to everyone who contributed their time and effort to make this project a success.

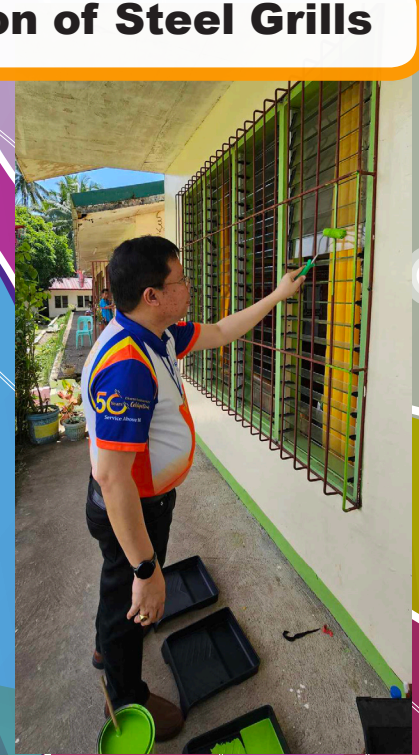
In addition, our ongoing Signature Project, \*Creating Pathways to Prosperity for Barangay Luneta,\* continues to make a meaningful difference. By supporting sustainable opportunities and community empowerment, we are helping pave the way for long-term growth and resilience in Barangay Luneta. I encourage all members to stay engaged as we advance this impactful project together.

Thank you once again for your invaluable participation and commitment. Together, we are driving positive change, and I look forward to seeing even more members involved in our upcoming activities.

Yours in Rotary Service,

*Erwin Vincent G. Alcala*  
*President, Rotary Club of San Juanico*

# Installation of Steel Grills



# Creating Pathways to Prosperity at Brgy. Luneta

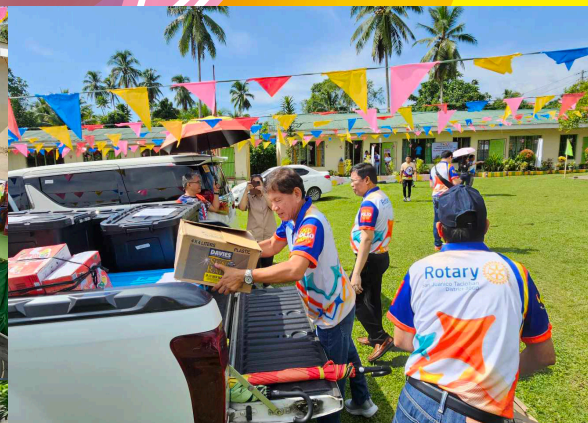


San Juanico Tacloban  
**Rotary**  
Club

**SIGNATURE PROJECT**

## CREATING PATHWAYS TO PROSPERITY AT BRGY. LUNETA, LA PAZ, LEYTE

A project by the Rotary Club of San Juanico in the making at Brgy. Luneta, a community healing from shadows of the past.



# Regular Meeting at SPSPS





## ***THE OBJECT OF ROTARY***

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

### **FIRST**

The Development of acquaintance as an opportunity for service.

### **SECOND**

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society.

### **THIRD**

The application of the ideal of service in each Rotarian's personal, business, and community life.

### **FOURTH**

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## ***THE ROTARY FOUR-WAY TEST***

The Four-Way Test of the things we think, say or do

1. Is it the **TRUTH**?

2. Is it **FAIR** to all concerned?

3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

4. Will it be **BENEFICIAL** to all concerned?